

ZARA FALL & WINTER 2020/21 (20%)

ZARA SPRING & SUMMER 2021 (80%)

PRODUCT CATEGORY	WOMAN	%	MAN	%	CHILDREN	%	TOTAL	%
Dresses & Jumpsuits	4.722	6,00%	0	0,00%	2.361	3,00%	7.083	9,00%
Leggings	2.361	3,00%	1.574	2,00%	1.967	2,50%	5.902	7,50%
Sweatshirts	7.083	9,00%	2.754	3,50%	2.361	3,00%	12.198	15,50%
Tops / Bodys	7.870	10,00%	0	0,00%	787	1,00%	8.657	11,00%
Shirts L&S sleeve	11.805	15,00%	787	1,00%	2.754	3,50%	15.346	19,50%
Outer Garments	787	1,00%	0	0,00%	393	0,50%	1.180	1,50%
Pants	3.935	5,00%	2.361	3,00%	2.361	3,00%	8.657	11,00%
T-shirts L&S sleeve	12.592	16,00%	3.935	5,00%	3.148	4,00%	19.675	25,00%
TOTAL	51.154	65,00%	11.411	14,5%	16.133	20,5%	78.698	100,00%